

Title: Bullet Proof

Key words: Media, Advocacy, Youth Violence

Learning objectives: to learn how to use media as an advocacy tool

Project objectives: create a short documentary and distribute it to our local community affected by youth violence

Activities: worked with community partners, interviewed youth and health care staff that take care of affected youth, learned how to tape and edit video, started to distribute the film within the community through screenings

Outcome: a 22 min documentary film on youth violence

Lessons in Implementation: there are good and bad things to working in a group, physicians have no training in the use of media as an advocacy tool, making a film can create a lot of excitement, you are only as strong as your partners

Potential future projects: creation of the 'Media Advocacy Center for Child Health' at SFGH where physicians can train and learn how to create media about the child health issues they are passionate about, and of course make some more films on child health

Resources: Wraparound Project, SF Injury Prevention Center, CATCH, AAP, SFGH, Film Arts Foundation, Berkeley Digital Film Institute, our patients at 6M (teen clinic), PAS, Public Defender's Office, Dept of Public Health